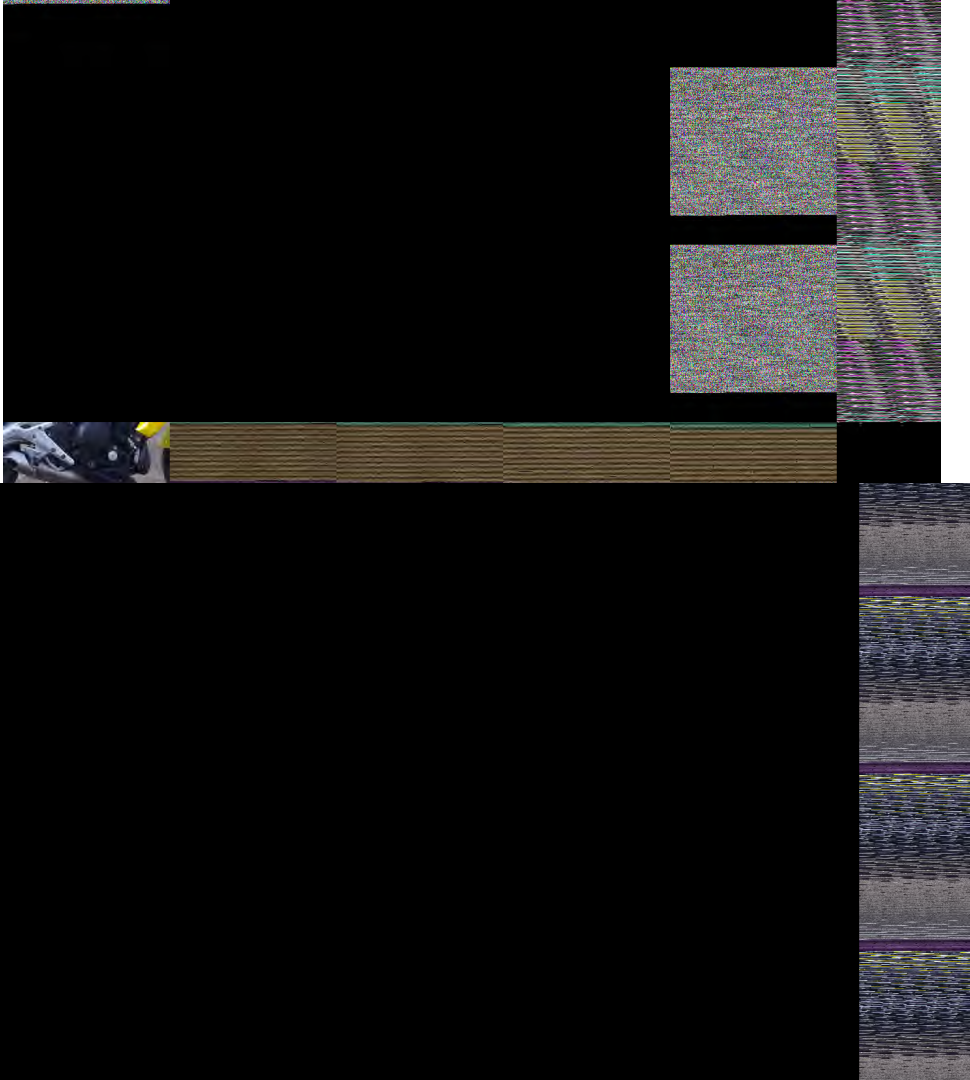


DIY evaluating the effectiveness of interventions



Value of a Logic Model

***A visual summary of the sequence of activities
thought to bring about change***

- Identification of a problem
- Definition of the desired results
- Plan of how to get there



Why/Issue to be addressed

e.g. Young Rider
KSI stats

How to address /Solution

- What barrier or driver are you going to put in place that will address issue?

Who/Target Group

Exactly which young riders?

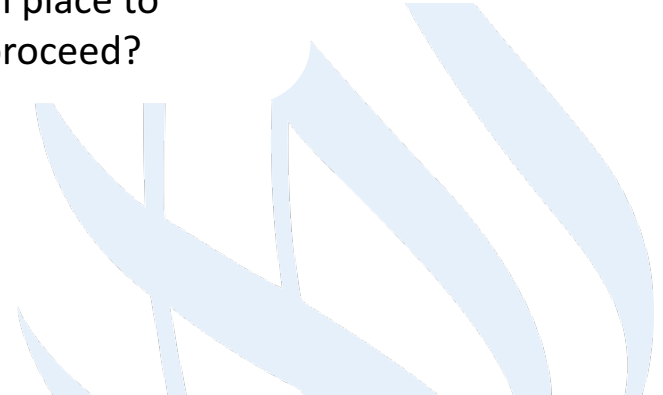
e.g. demographics

What/ Intermediate Activities

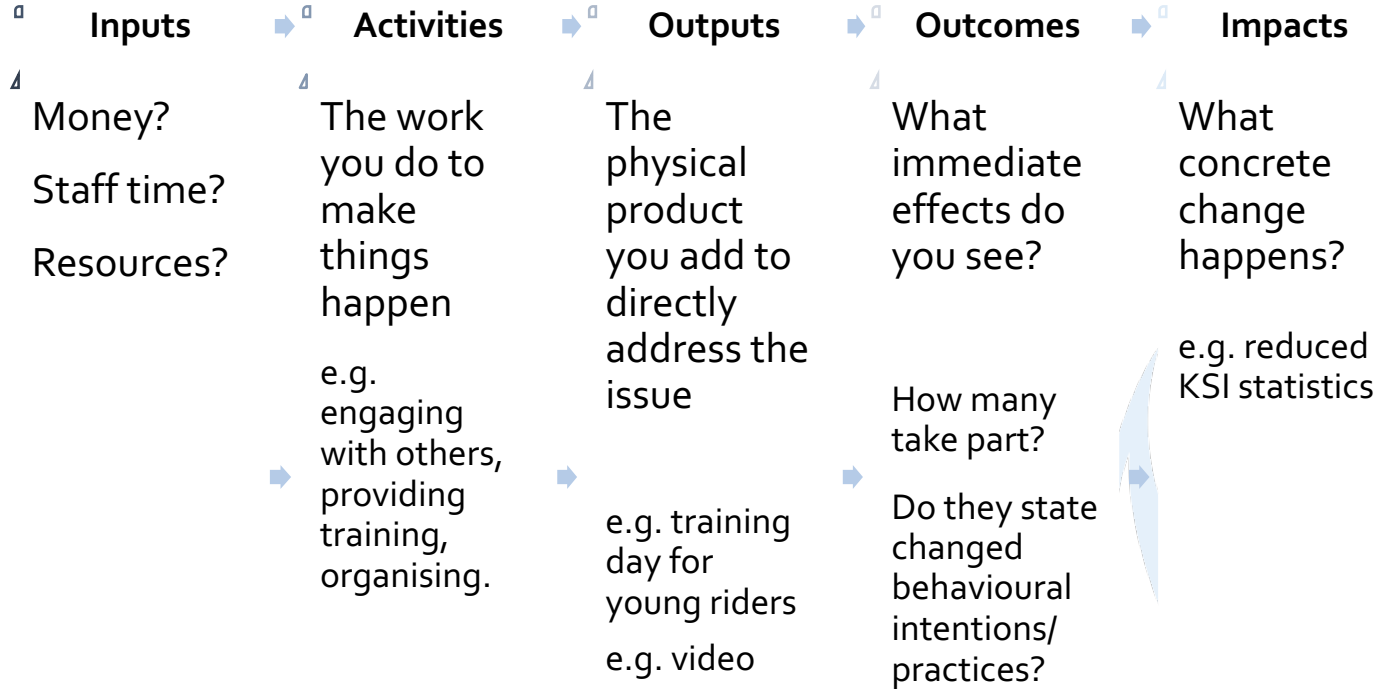
- What processes, people, information do you need to have in place to proceed?

What/ Ultimate Activities

- What format is your 'intervention' going to take?

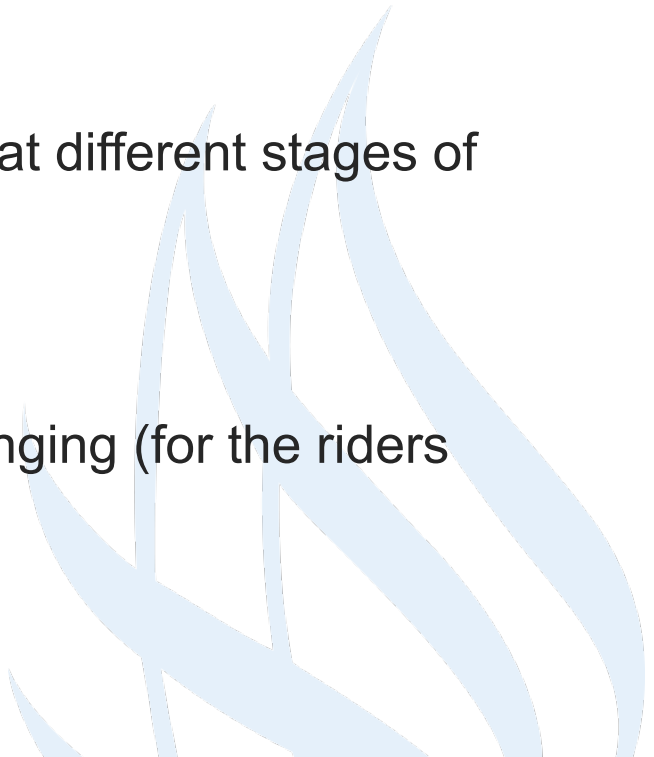


Logic Chain of Intervention (s)

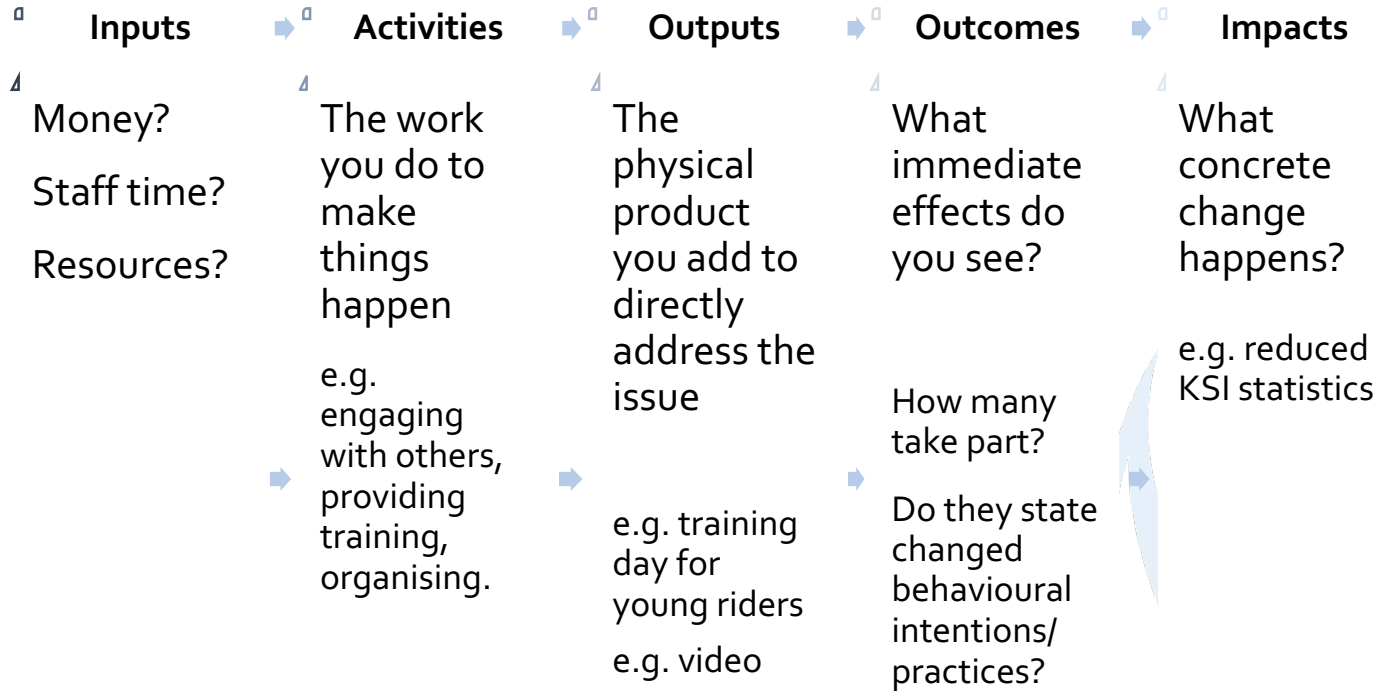


Measuring and Monitoring

How do you know if your activities make a measurable difference?

- What changed for the targeted young riders at different stages of the project?
 - What improved?
 - What would be the signs that things are changing (for the riders themselves plus in the wider environment)
- 

Logic Chain of Intervention (s)



Measure and monitor



Remember

- Attendance is not behaviour
- Knowledge is not behaviour
- Intentions are not behaviour





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