

EXHIBITOR BRIEFING NOTE

Please see below all the information you should need for the forthcoming Young Rider Focus Exhibition.

Date, venue, directions & parking

The date is Wednesday 6 March and the venue is Villa Park, Aston Villa FC, Birmingham B6 6QE.

On arrival at the stadium, please head for the Trinity Stand reception to unload your vehicle - then move your vehicle to the Villa Village car park. Detailed directions and instructions for on site parking can be found in the delegate joining instructions, which can be downloaded here:

youngriderfocus.org.uk/wp-content/uploads/2019/01/YRF2019-Joining-InstV2.pdf

Exhibitor showcase

Please check carefully your entry in the exhibitor showcase on the event website:

youngriderfocus.org.uk/index.php/exhibitor-zone/2019-exhibitor-showcase/

An abbreviated version of this will appear in the delegate handbook, which is distributed on the day. If you have any amends can you please advise Nick Rawlings (contact details at the foot of this briefing) by Friday 15 February latest - thanks.

Get in - timings

There are two options with regard to getting your exhibit into the venue and setting up.

We have access to the room the evening prior (Tues 5 March, 18.00 - 19.00). If you would like to arrive in this time slot can you please contact Richard Storrs or Russell Whitehouse (contact details at foot of this briefing) to make arrangements.

The second option is to set up on the morning of the event between 07.00 and 08.30 - but please note you need to be ready to receive visitors to your stand by 8.30am.

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YOUNG RIDER FOCUS 2019

6 March, 2019 | Aston Villa FC | Birmingham

Deliveries in advance

Should be addressed as follows please:

Amy Houghton, Sales Coordinator | T: 0121 326 1500
C/o Young Rider Focus 2019 (82 Club), Villa Park, Birmingham B6 6HE

Your stand & timings on the day etc

The space you have been allocated is 4m x 2m - space only, no shell scheme. You will be provided with a table and access to an electrical socket.

Our advice is to keep your exhibit very simple, for a number of reasons. First, there is limited time for setting up - see above. Second, delegates will only be in the exhibition area for three periods (08.30 - 09.30 for registration, 11.00 - 11.30 mid morning break & 13.00 - 14.00pm for lunch). And finally, simple and informal will suit the nature of the event.

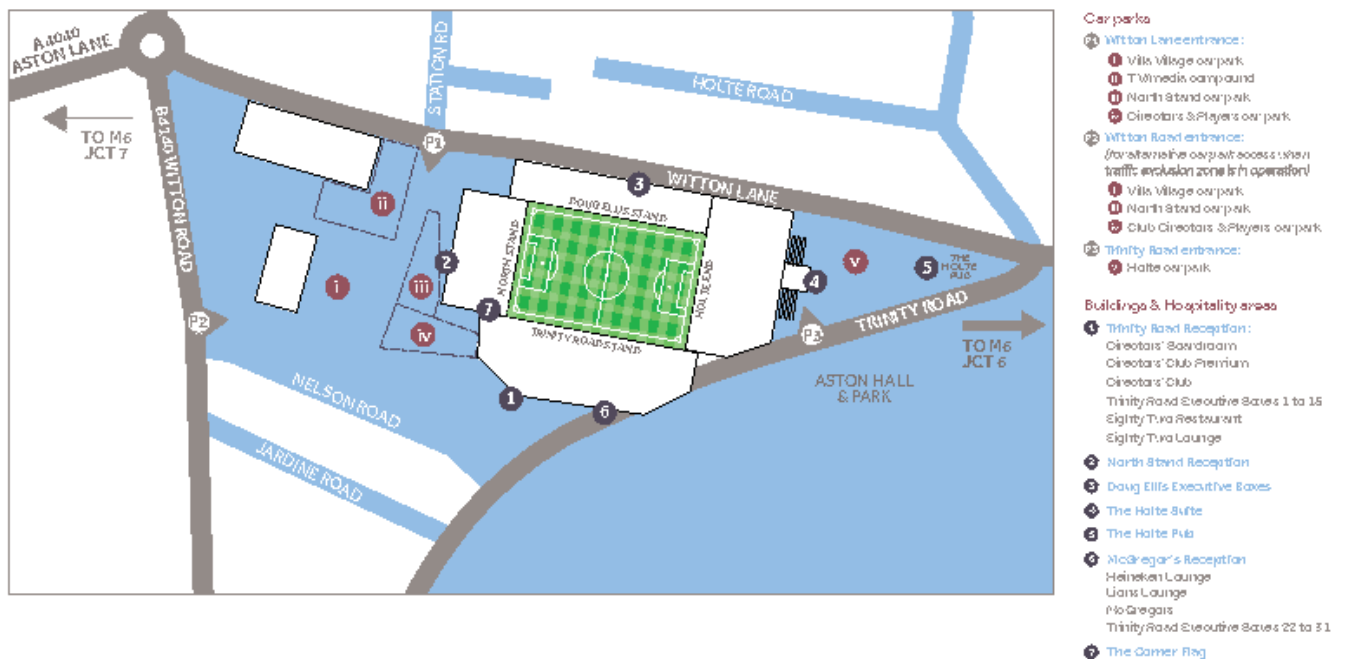
Get out will be at 16.00 (latest) when the conference finishes.

Hope this is all helpful - please don't hesitate to contact one of the following if you need more assistance.

Nick Rawlings
nrawlings@stennik.com
01379 650112

Richard Storrs
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07707 56 44 22

Russell Whitehouse
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